## Hämeen Ammattikorkeakoulu

### DP in Business Management and Entrepreneurship (MBBMAI15A3)

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Total: 150
MBBMA15APROFILOIVA-1000 PROFILOIVA: 120 op

MBBMA15AYBM01-1000 Organisational Development: 15 op

YBM0102 Human Resource Development: 5 op

Sisältö
This theme is a part of module YABM16A-1001 Organisational Development

Arviointikriteerit

Tyydyttävä (1-2)

The student understands changes in work life and forces behind these changes. He/she is able to analyze and with insight regarding forthcoming changes is able to identify skills and competences required in organizations. He/she understands the relevant concepts and is able to utilize them.

Essay: The student is able to use and apply sources of information while collecting reference materials. The essay is a properly argumented entity.

Hyvä (3-4)

The student understands changes in work life and forces behind these changes. He/she is able to analyze and with insight regarding forthcoming changes is able to identify skills and competences required in organizations. He/she understands the relevant concepts and is able to utilize them.

Essay: The student is able to use and apply different sources of information while collecting reference materials. The essay is a well argumented entity.

Kiitettävä (5)

The student understands well changes in work life and forces behind these changes. He/she is able to thoroughly analyze and with insight regarding forthcoming changes is able to identify skills and competences required in organizations. He/she understands deeply the relevant concepts and is able to utilize them.

Essay: The student is able to skillfully use and apply different sources of information while collecting reference materials. The essay is a very well argumented entity.

YBM0101 Research and Development Skills: 5 op

Sisältö
This theme is a part of module YABM16A-1001 Organisational Development.

Arviointikriteerit

Tyydyttävä (1-2)

The student recognizes the needs for development in organisations and is able to choose an appropriate and demanding research method.

Assignment: The student demonstrates satisfactory ability to collect research data. The student is able to outline a development project within an organization roughly.
Hyvä (3-4)

The student recognizes and understands needs for development in organisations. He understands the demands and restrictions of research and development methods.

Assignment: The student is able to choose research methods to match set research objective and is able to collect required data for the research. The student is able to outline core content of a development project within an organization.

Kiitettävä (5)

The student recognizes and understands indepth the needs for development in organisations. He is able to analyze the needs and choose the appropriate and demanding research method for the projects.

Assignment: The student is able to evaluate and choose research methods to match set research objective and is able to collect required data for the research. The student is able to analyze the collected data. The student is able to outline indepth content of a development project within an organization.

YBM0103 Organisational Communication: 5 op

Sisältö
This theme is a part of module YABM16A-1001 Organisational Development

Arviointikriteerit
Tyydyttävä (1-2)

The student understands the impact of communication and interaction on work results and wellbeing on the level of an individual and a team. The student analyses his own and also his team’s communication and interaction. He develops teamwork.

Analyzing, evaluating and developing communication and interaction in an organisation.
(Development report):
The student observes, analyses and evaluates communication and interaction in (his) organisation. He develops the habits of the work community by comparing methods based on theory. He prepares a development report.

Hyvä (3-4)

The student understands the impact of communication and interaction on work results and wellbeing on the level of an individual, a team and an organisation. The student analyses his own and also his team’s communication and interaction. He consistently develops and improves teamwork.

Analyzing, evaluating and developing communication and interaction in an organisation.
(Development report):
The student observes, analyses and evaluates critically communication and interaction in (his) organisation. He develops the habits of the work community by carrying out an experiment based on theory. He prepares a development report on the experimental process.

Kiitettävä (5)

The student understands well the impact of communication and interaction on work results and
wellbeing on the level of an individual, a team, an organisation and the society. The student analyses critically his own and also his team’s responsible communication and interaction. He consistently and with fair reasons develops and improves teamwork.

Analyzing, evaluating and developing communication and interaction in an organisation.
(Development report):
The student observes, analyses and evaluates critically communication and interaction in (his) organisation. He develops and innovates the habits of the work community by carrying out an experiment based on theory. He prepares a development report on the experimental process.

**MBBMA15AYBM02-1000 Strategic Thinking and Managing Change: 15 op**

**YBM0201 Economy and Society: 5 op**

Sisältö
This theme is a part of module YBM02 Strategic Thinking and Managing Change

**YBM0202 Strategic Management: 5 op**

Sisältö
This theme is a part of module YBM02 Strategic Thinking and Managing Change

**YBM0203 Change Management and Leadership: 5 op**

Sisältö
This theme is a part of module YBM02 Strategic Thinking and Managing Change

**MBBMA15AYBM03-1000 Global Business Excellence: 15 op**

**YBM0301 Business Analysis: 5 op**

Sisältö
This theme is a part of module YBM03 Global Business Excellence

**YBM0302 Growth Strategies and Innovations: 5 op**

Sisältö
This theme is a part of module YBM03 Global Business Excellence

**YBM0303 Productivity and Continuous Improvement: 5 op**

Sisältö
This theme is a part of module YBM03 Global Business Excellence
MBBMA15AYBM04-1000 Customer-Focus in International Business: 15 op

YBM0403 Sales and Marketing Management: 5 op

Sisältö
This theme is a part of module YBM04 Customer-Focus in International Business

YBM0402 Customer Relationship Management: 5 op

Sisältö
This theme is a part of module YBM04 Customer-Focus in International Business

YBM0401 Business in an International Environment: 5 op

Sisältö
This theme is a part of module YBM04 Customer-Focus in International Business

MBBMA15AYBM05-1000 Development and Research Project: 15 op

YBM0501 Project Management: 3 op

Sisältö
This theme is a part of module YBM05 Development and Research Project

YBM0502 Implementation of Development work / research: 12 op

Sisältö
This theme is a part of module YBM05 Development and Research Project

MBBMA15AYBM06-1000 Readings in Professional Literature: 45 op

YBM0601 Business Analysis: 5 op

Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0602 Competence Management: 5 op

Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0603 Customer Relationship Management: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0604 Human Resource Management: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0605 International Business: 5 op
Sisältö
This theme is a part of module YBM06 Readings in Professional Literature.

YBM0606 Managing Competitiveness: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0607 Organisational Development: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0608 Strategic Management: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

YBM0609 Elective Readings: 5 op
Sisältö
This theme is a part of module Readings in Professional Literature.

MBBMA15AYBM07-1000 Elective Studies: 0 op

MBBMA15A7777-1000 Opinnäytetyö: 30 op

99991204 Master's Thesis: 30 op