

Summary 1.4.2016

The local Päijät-Häme food tastes in the events

The project, Lähiruosta uutta liiketoimintaa – local street food, 'From local food creating new businesses - local street food' (1.1.2015 - 31.3.2016), was focused to events offered food, food events, as well as its implementation, in perspective a local presence and local food. The aim was to create new businesses in the food sector by creating new action model for enterprises for co-operation as dining suppliers of local events.

Workshops, experiments, new products and different approaches were discussed and implemented together with the relevant participating companies. The launch and implantation was possible with the EU funding from the European Regional Development Fund (ERDF) through the Regional Council of Päijät-Häme. Implementation of the project responds to HAMK and Lahti University of Applied Sciences, who were also co-funding the project.

The result was a new Päijät-Häme event food products; Merosen Nyhtö, Katin marjashotti, Hämäläinen hodari and Pehtoorin puuro. Different event food products always planned at the event-customer point of view, and event thinking. The products were tested in two pilot events in Lahti; 'Suuret Oluet - Pienet Panimot' -event in June 2015 and the Lahti Ski Games in February 2016. The products aroused the interest and taste of customers. To the customer was told from which the raw materials were made and by whom they were made. At the same time good food brought out an added value to the events and its individuality of the region.

Companies; Peijaiset Oy/Maaseuturavintola Hollolan Hirvi, Finnelk Oy/Maatilapanimo Hollolan Hirvi, Kinnarin Tila/Pioni ja Piironki Oy, Leibomo Limbbu Oy, Maatila-Liha Meronen Oy, Tuloiselan Marjatila, Valosen Hunajatila and Vääksyn Mylly Oy started together to make the overall targets. The result was locally to the plate, 'Läheltä lautaselle' - concept and - a network of companies, which operates as a dining supplier of local event food in the future. As a contact link works Peijaiset Oy. Läheltä lautaselle -network can be displayed during the project created Facebook page (Tapahtumaruoka – Läheltä lautaselle).

Activities and results of the project can be read more about in 'The Local Food to the Events, the results of the Päijät-Häme local food used for the foods event' - publication. This publication (in Finnish) can found in Internet; www.hamk.fi/tapahtumaruoka.



PÄIJÄT-HÄMEEN LIITTO

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Kestävää kasvua ja työtä -ohjelma

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