A close connection with working life is one of the main emphases especially in UASs which have to develop more contacts between RDI and teaching and studies especially at master level. The focus in the future will be to increase the collaboration between students and working life in education and develop contacts between research and development work and teaching. The needs and competence requirements of working life and the strengthening of research and development activities have guided the choice of the study methods in Master’s Degree programmes.

This study has a qualitative approach using the co-creation method working in groups. The data was collected in February 2015 by using co-creation method working in five different workshops. The basic idea of co-creation is to gather a general summary of ideas, which were written down in the groups’ answers to the questions about future teachership.

This paper produces multifaceted and new information about roles and skills, which teachers need when they are working in close cooperation with working life and building bridges between education in universities and industries. The teachers of Master’s Degree education should have, for example, good knowledge and know-how in partnership, work experience and multidisciplinary approach. Competences such as problem-solving and critical thinking have always been associated with academic achievement and characteristic of education. Competences of teachers have to be connected to the changing world.

Teachers as bridge builders need mixed roles. The results of that study confirm that the new teachership in the future will be different as earlier. The role of teachers has been changed to more holistic and multifaceted partnership between education and working life.

**Keywords:** teachership, RDI work, Master’s Degree, cooperation