

# How to evaluate the expertise of a source?

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What kind of an expert are we talking about?

## Scientific expert

- e.g. a researcher specialized in sports physiology
- expertise based on **theory** and **research work**

## Professional expert

- e.g. a long-time sports masseuse of an ice-hockey team
- expertise based on **practical** and **professional experience**

## Experiential expert

- e.g. an ice-hockey player whose career ended after back injury
- expertise based on **personal experience**

What kind of information can you get from the expert?

e.g. a research article which discusses how common back pain is among Finnish ice-hockey players and how it is usually treated

e.g. a professional magazine story in which the masseuse explains what kinds of back problems his customers have had and what treatments he finds most useful

e.g. a blog or a sports magazine interview in which the hockey player tells his own story

What is the scope of the corpus, the weight of the expert's words?

