

# Future Metnet – Option A in collaboration with Metnet IE project

Cottbus Workshop 12.10.2017

# What is Interreg Europe?

- Interreg Europe helps regional and local governments across Europe to develop and deliver better policy. By creating an environment and opportunities for sharing solutions, we aim to ensure that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place.
- To achieve this goal, Interreg Europe offers opportunities for regional and local public authorities across Europe to share ideas and experience on public policy in practice, therefore improving strategies for their citizens and communities.

# METNET IE: PARTICIPANTS

Partner number	Organisations	Country	Acronym	Resp. body
1.	Häme University of Applied Sciences	FI	HAMK	RCH
2.	Technology Innovation Centre Medjimurje	HR	TICM	MRDEU
3.	Region of Peloponnese	EL	ROP	ROP
4.	Innopolis Centre for Innovation & Culture	EL	INNOPOLIS	ROP
5.	Government of Baranya County	HU	BACO	MNE
6.	Ch. of Comm. & Ind. of Pecs Baranya	HU	CCIPB	MNE
7.	Friuli Innovazione	IT	FINN	RAFVGD
8.	Parkurbis, Science and Technology Park of Covilhã	PT	PARKURBIS	CCDRC
9.	Technical University of Cluj-Napoca	RO	UTCN	CENTRU
10.	Regional Development Agency Centru	RO	CENTRU	CENTRU
11.	CEEI-Burgos	ES	CEEI	SODEBUR

# ABSTRACT AND OVERALL GOALS

**The project prescribes policy-learning activities on the following regional intervention areas:**

- a. Systems and boost programs to form interregional industrial innovation clusters
- b. Creating competences for smart specialization e.g. by interregional university-business cooperation (UBC)
- c. Forming future visions to foster cluster based innovation wheels.

**The project activities will:**

- Identify new opportunities for developing industrial resources, infrastructure and industry specific smart specialization
- Create industry related competences by interregional University-Business Cooperation (UBC)
- Improve innovation systems, innovation environments and innovation clusters across borders
- Develop effective boost programs
- Create mutual scenarios within European technology industry
- Build policy consensus between regional stakeholders
- Involve SMEs and businesses in project activities and implementation of the policy instruments

# WORK PLAN (Main Titles)

## **A. Exchange of experience**

A1. ANALYSIS AND PEER REVIEWS

A2. PUBLIC DIALOGUE

A3. INTER-REGIONAL RESEARCH

A4. SEMINARS AND WORKSHOPS

A5. THEMATIC POLICY LEARNING

A6. POLICY IMPACTS

## **B. Communication and dissemination**

B1 PLANNING OF COMMUNICATION ACTIVITIES & TOOLS

B2 DEVELOPMENT OF COMMUNICATION MATERIALS

B3 IMPLEMENTATION OF COMMUNICATION ACTIVITIES

## **C. Project management**

C1 MANAGEMENT AND TECHNICAL COORDINATION

# WORK PLAN AND RESPONSIBILITIES

A) EXCHANGE OF EXPERIENCE		RESPONSIBLE PARTNER
<b>A1 ANALYSIS AND PEER REVIEWS</b>		
A1.1	Comparative analysis of regional and national policies	UTCN/CENTRU
A1.2	Comparative analysis of regional and national policies	UTCN/CENTRU
A1.3	Benchmarking and identification of good practices	HAMK/FINN/CEEI
<b>A2 PUBLIC DIALOGUE</b>		
A2.1	Regional Stakeholder group meetings, summary reports	All
<b>A3 INTER-REGIONAL RESEARCH</b>		
A3.1	Execution of research and publication	HAMK/TICM/PARKURBIS
<b>A4 SEMINARS AND WORKSHOPS</b>		
A4.1	Expert group meetings, seminars and workshops	HAMK/INNO/ROP/UTCN/CENTRU, etc
<b>A5 THEMATIC POLICY LEARNING</b>		
A5.1	Inter-regional policy learning events, visits and studies	All
<b>A6 POLICY IMPACTS</b>		
A6.1	Policy briefs and participation in policy platforms	All
A6.2	Regional action plans and monitoring	FINN

# WORK PLAN AND RESPONSIBILITIES CONT...

<b>B) COMMUNICATION AND DISSEMINATION</b>		<b>RESPONSIBLE PARTNER</b>
<b>B1 PLANNING OF COMMUNICATION ACTIVITIES &amp; TOOLS</b>		
B1.1	Defining the communication strategy	FINN/PARKURBIS/TICM
B1.2	Defining internal measures for utilizing the themes	HAMK/All
<b>B2 DEVELOPMENT OF COMMUNICATION MATERIALS</b>		
B2.1	Development & updating of project´s web resources	UTCN/CENTRU/All
B2.2	Development of electronic publications	CCIPB/TICM
B2.3	Publications covering the thematic seminars	HAMK/All
B2.4	Publications of benchmarking guidelines and results	HAMK
<b>B3 IMPLEMENTATION OF COMMUNICATION ACTIVITIES</b>		
B3.1	Online dissemination campaigns	All
B3.2	Organising dissemination events	All
B3.3	Participation in 3rd party events and policy platforms	All
B3.4	Producing and dissemination of publications	HAMK/All

# WORK PLAN AND RESPONSIBILITIES CONT...

<b>C) PROJECT MANAGEMENT</b>		<b>RESPONSIBLE PARTNER</b>
<b>C1</b>	<b>MANAGEMENT AND TECHNICAL COORDINATION</b>	
C1.1	Agreement, work plans, monitoring & reporting	HAMK
C1.2	Quality assessment reports and reviews	HAMK
C1.3	Day-to-day coordination	HAMK
C1.4	Steering group meetings	HAMK



Partner	Preparation costs	Staff costs	Office and administration	Travel and accommodation	External expertise and services	Equipment	Revenues	Total partner budget
1. Häme University of Applied Sciences Ltd (HAMK)	15,000	250,000	37,500	50,000	132,000	3,000	0	487,500
2. Technology Innovation Centre Medjimurje Ltd. (TICM)	0	120,000	18,000	30,000	38,000	0	0	206,000
3. REGION OF PELOPONNESE (ROP)	0	80,000	12,000	20,000	20,000	0	0	132,000
4. InnoPolis - Centre for Innovation and Culture INNOPOLIS (INNOPOLIS)	0	120,000	18,000	30,000	35,000	0	0	203,000
5. GOVERNMENT OF BARANYA COUNTY (BACO)	0	120,000	18,000	25,000	24,000	0	0	187,000
6. Chamber of Commerce and Industry of Pécs-Baranya (CCIPB)	0	120,000	18,000	25,000	32,000	0	0	195,000
7. Friuli Innovazione Research and Technology Transfer Centre (FINN)	0	148,261	22,239	30,000	41,000	0	0	241,500
8. Parkurbis, Science and Technology Park of Covilhã, SA EM (PARKURBIS)	0	120,000	18,000	30,000	48,000	0	0	216,000
9. TECHNICAL UNIVERSITY OF CLUJ NAPOCA (UTCN)	0	120,000	18,000	25,000	37,000	0	0	200,000
10. Regional Development Agency Centru (RDA Centru)	0	70,000	10,500	20,000	38,000	0	0	138,500
11. CEEI BURGOS (CEEI)	0	120,000	18,000	30,000	36,000	0	0	204,000
	0.62 %	57.59 %	8.64 %	13.07 %	19.95 %	0.12 %	0.00 %	
<b>Total</b>	<b>15,000</b>	<b>1,388,261</b>	<b>208,239</b>	<b>315,000</b>	<b>481,000</b>	<b>3,000</b>	<b>0</b>	<b>2,410,500</b>

# METNET IE International project meetings

## Interreg Europe - Parallel sessions



METNET  
Seminars and workshops



Interreg Europe  
Policy learning events  
European technology industry



*Joint administration, finance, meeting arrangements etc.*

# Future Metnet – Option B

## a volunteer collaboration network

# Future Metnet network

- In case Interreg Europe funding is not granted, a back-up plan must be prepared.
- HAMK and Lauri Tenhunen have agreed that Lauri will continue as Metnet chairman at least for the year 2018.
- No decision has been made beyond 2018, but presumably HAMK will continue as Metnet host organization.
- If this is not the case, collaboration can only be continued provided:
  - A volunteer future event coordinator is found
  - Organizer of the next year event is agreed latest during the previous seminar/workshop
  - Local organizers take total responsibility of the meetings, supported in practical arrangements by the know-how of the coordinator
  - Limiting the activities to a combined annual seminar/workshop should be considered
  - The seminar proceedings are published by the event organizer
  - Sufficient amount of local sponsorship is obtained to cover part of the costs

**New Initiatives - project ideas for 2018 calls?**