

INCREASE PRODUCTIVITY WITH NON-TECHNOLOGICAL INNOVATIONS

SNOWMAN MIDTERM CONFERENCE

March 12-13, 2019 in Hämeenlinna, Finland

Dear SNOWMan partners and associated organisations,
Welcome to SNOWMan's midterm conference in Finland on Wednesday 13 March 2019!

The conference will take place at [Häme University of Applied Sciences in Hämeenlinna](#),
Visamäentie 35 A, 13100 Hämeenlinna, Finland.

Conference information page: <https://www.hamk.fi/projektit/snowman/#conference>

Enrolment to the conference: <https://link.webropolsurveys.com/S/058A3EED6B33B8D1>
Enrolment form will be closed Feb 11th, 2019

Participants will cover their own expenses for travel, accommodation and food.

AGENDA

Tuesday 12 March, meetings

15.00-16.00	Work Package Leader meeting
16.00-17.30	Project Manager Team meeting
19.00	Dinner at Restaurant Piparkakkutalo

Wednesday 13 March, conference

9.00	Welcome
9.10	Introductory speech to the conference theme
9.20-10.00	Critical inputs from the 1st testing round and a way forward
10.00-10.15	Semi-authentic testing
10.15	Break
10.30-11.45	Guest speakers about non-technical innovations
11.45	Lunch
12.45	Co-creative groups to work with the selected topics
	1. Critical inputs from the 1st testing round (auditorium): What to change?
	2. Online tool development
	3. How to organise 2nd testing round

The conference ends at 16.00 o'clock.

18.00	Dinner in Häme Castle.
-------	------------------------

Minttu Lampinen
Project Manager
minttu.lampinen@hamk.fi
+358 3 646 6667

Johanna Santala-Blom
Project Coordinator
johanna.santala-blom@hamk.fi
+358 50 574 5136

Häme University of Applied Sciences,
Visamäentie 35, A, 13100 Hämeenlinna, Finland
www.hamk.fi

HOW TO ARRIVE IN HäMEENLINNA

There is a bus connection from Helsinki-Vantaa Airport to Hämeenlinna - and back. Duration is about 1 - 1,5 hour, including one transfer in Keimolanportti.

Timetable See more information and timetable search:
<http://www.expressbus.fi/en/timetables-and-tickets/>
Please check the platforms, in case of changes.

Keywords: *Helsinki-Vantaa Airport, Hämeenlinna*

From Airport The buses leave from the platforms in front of the terminal exits.

Terminal 1: platform 13
Terminal 2: platform 23-24

From Hämeenlinna The buses leave from Hämeenlinna bus station: address Eteläkatu 1
Platform 3.

TRANSPORTATIONS IN HäMEENLINNA

Transportation between hotels and HAMK is arranged. The timetable will be specified later.

HOTELS AND ROOM QUOTAS

HOTEL EMILIA,
<https://www.hotelliemilia.fi>

Address Raatihuoneenkatu 23, Hämeenlinna. The distance from the bus station is about 400 meters.

Prices Single room: 90 €/ room/ night
Double room: 100 €/ room/ night
Double room + 1 extra bed: 115 €/ room/ night

Prices are valid between March 11th and 14th.

Booking Please make your booking by email hotelliemilia@hotelliemilia.fi
or calling +358 3 612 2106. Remember to mention code **SNOWMAN**.

The quota will be closed February 11th.

ORIGINAL SOKOS HOTEL VAAKUNA,
<https://www.sokoshotels.fi/en/hameenlinna/sokos-hotel-vaakuna>

Address Possentie 7, Hämeenlinna. The distance from the bus station is about 1,5 km.
You can take a taxi from the bus station.

Prices Standard single room: 98,35 €/ room/ night
Standard double room: 119,06 €/ room/ night

Prices are valid between March 11th and 14th.

Booking Please make your booking by email vaakuna.hameenlinna@sokoshotels.fi
or calling +358 20 1234 636. Remember to mention code **SNOWMAN**.

The quota will be closed February 11th.