

**SMART AND SUSTAINABLE DESIGN**  
**Häme University of Applied Sciences (HAMK)**

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## **ENTRANCE EXAM**

### **MOTIVATION LETTER AND DESIGN TASK: A BAG**

Tasks 1–2 include a total of 4 stages, which are returned in a single portfolio. The portfolio is to be uploaded to the online application form at [www.studyinfo.fi](http://www.studyinfo.fi) by:

- **26 January 2020 3:00 pm** (Finnish time) for online interview on 12 February 2020
- **8 March 2020 3:00 pm** (Finnish time) for online interview on 25 March 2020
- **19 April 2020 3:00 pm** (Finnish time) for online interview on 6 May 2020
- **24 May 2020 3:00 pm** (Finnish time) for online interview on 3 June 2020

#### **Instructions for the portfolio (Task 1–2):**

Send a 4–5 page digital portfolio in PDF format to the address provided. The portfolio must contain the applicant's full name on each page.

#### **Evaluation: Motivation letter and bag (Task 1–2)**

For the evaluation, all parts of tasks 1 and 2 must be completed and presented in the portfolio. The tasks have their own evaluation criteria. See tasks.

#### **Entrance examination tasks 1–2 (portfolio)**

##### **TASK 1. Motivation letter**

Write a short statement (max 300 words) in which you describe what you are looking for and hoping to learn through bachelor studies in the Häme University of Applied Sciences Smart and Sustainable Design programme, and state also what you want to do professionally in the future.

- Attach the text to the first page of the portfolio

##### **Evaluation: TASK 1.**

- Pass – fail.

##### **TASK 2. Design task: Bag**

This task is done by drawing and constructing by hand, and then digitally documenting this in the portfolio to be returned.

***You are going to some music festivals. Design a bag that you will take with you. It is to be suitable for carrying the 3 most important items you are taking with you.***

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Stage 1. Brainstorm and sketch

- In your sketches, write down the 3 most important items that will fit in your item for carrying
- Brainstorm 10 – 20 items for carrying (by making sketches)
- Present the black and white sketches on a maximum of 2 portfolio pages

Stage 2. Select and draw up

- Select one of the sketches and complete the design
- Present a coloured drawing on a single portfolio page. You can freely select the manual drawing tools that you use for these tasks.

Stage 3. Build from paper or cardboard a 3D miniature model of the item for carrying that you have designed

- Document / shoot with camera
  - Final prototype
  - Add 3 images of the different work stages
  - Present the images on a single portfolio page
- Adhesive, tape, fasteners, etc. may be used to aid the construction process
- Minimum product size 15 cm, maximum 30cm

**Evaluation: Task 2.**

- Evaluation criteria (0-100), all stages (1-3) must be completed
- Stage 1; diversity of ideas, number of ideas, use of theme in ideas, visual presentation
- Stage 2; visual presentation, drawing technique
- Stage 3; 3D construction, visual presentation