

## SHAPE YOUR FUTURE BUSINESS

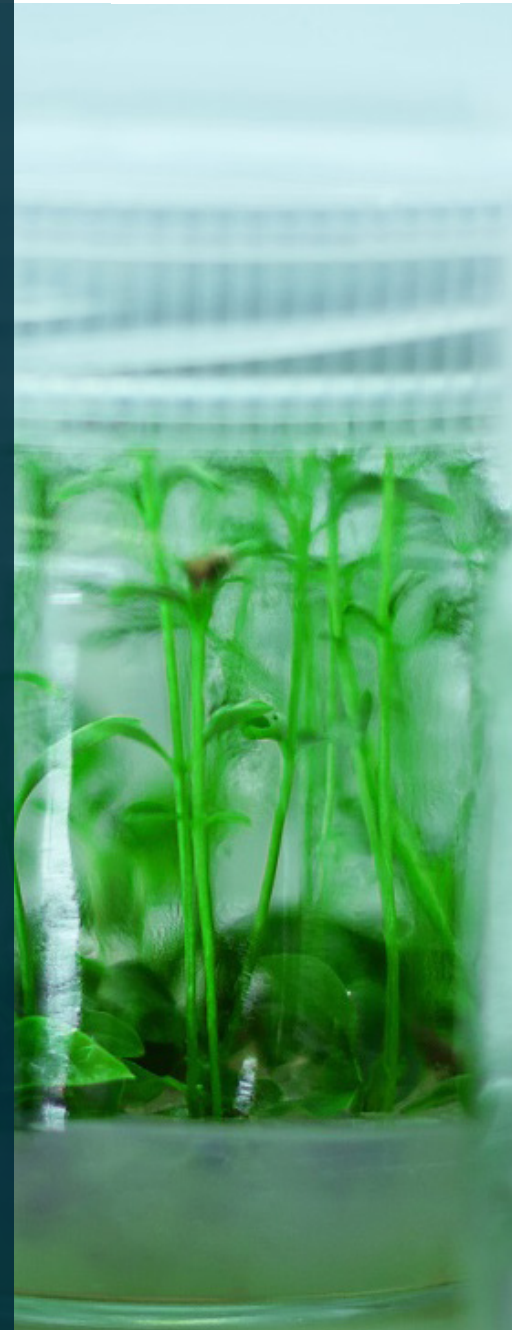
Join our co-creation and innovation programme to design and launch a winning business concept! We are looking for 15 most potential companies from Zambia and Finland to join the programme. Apply, if you are:

- ◆ A Small or Medium-sized Enterprise (SME) with already existing products or services
- ◆ Developing your business concept for future challenges and opportunities in the Zambian market
- ◆ Curious and ambitious about achieving sustainable business growth
- ◆ Working in the field of agribusiness, renewable energy or circular economy

We appreciate businesses that promote equality, inclusivity and job growth in the economy.

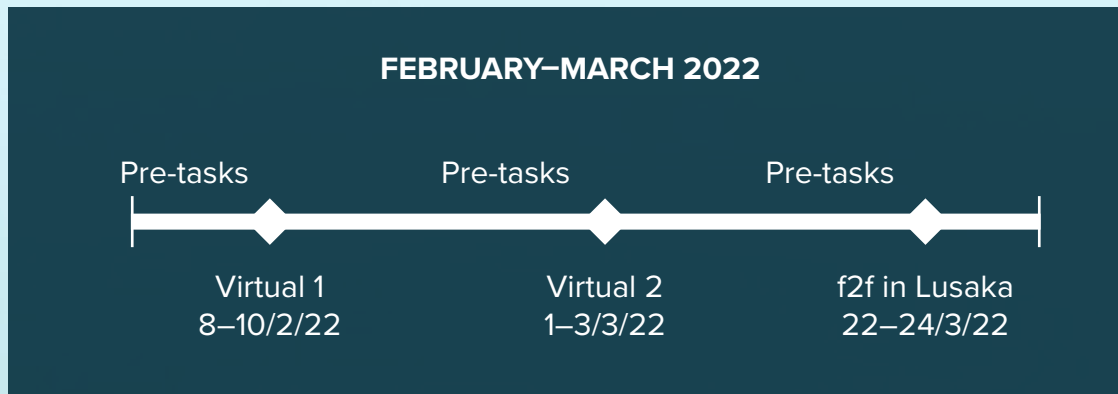
### BENEFITS

- ◆ **Accelerated business:** Design, test and launch new concept with the help of the programme
- ◆ **Connect with future talent:** You will work with a team of students and experts, who will help your company
- ◆ **Networking opportunities** with potential partners and investors



# SCHEDULE

We will select 15 companies to participate the programme and build a team of students, experts and mentors around your company. The programme consists of three workshops, two online-based and one face-to-face in Lusaka, during February and March 2022. Pre-tasks will be facilitated between the workshops.



During the workshops, each team will design, test and develop a business concept with you. You also have an opportunity to network with potential international partners and investors. The workshops will be facilitated by experienced innovation and business development experts from Finland and Zambia.



Dr Rebecca Kiwanuka Lubinda  
University of Zambia  
Zambia



Prof Kawwanga Yambayamba  
Mulungushi University  
Zambia



Ms Jenna Kankaanpää  
Crazy Town Hämeenlinna  
Finland



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## HOW TO APPLY

Please fill out the [application form](#) by **14 December 2021**.

For further enquiries, please contact the project manager:

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