



International Product Development Project

Enrollment to HAMK Design Factory's and Mannheim Innospace's iPdP is now open!

What is iPdP?

International Product Development Project (iPDP) is a unique opportunity to work around real-life company projects in interdisciplinary and international student teams! iPDP is organized in collaboration with inno.space Mannheim Design Factory. iPDP is especially great for those who are interested in international work, innovating and multidisciplinary collaboration.

The aim of the course is to recognize the product or service development possibilities and to find innovative insights for development. For the final result students build a real-life prototype from their idea which they present to the project client in the Final Gala. Innospace Mannheim, Germany and HAMK Design Factory are now looking all together 24 students to join to the iPdP.

Course in a nutshell:

- From mid **Feb 2023** to **June 20th 2023** (please take a look at the timing!)
- Business challenges from **four companies** (glass manufacturer, drone company, hospital related project and sports application)
- You will get familiar with Future Design Thinking -method
- Opportunity to travel to Germany and we will also have visitors from there
- All traveling costs are covered by HAMK
- Open for all HAMK's bachelor and master level students from different fields

How to apply: send your CV and make a 1 minute motivation video

- Use either multimedia CV (can be found from canva.com), **or** make a CV and include a link for the motivation video
- Make sure your CV is updated and remember to add your contact information
- In the motivation video tell **why you are a perfect fit for this project.**
- Length of the video 1 minute (also in multimedia CV)

Send your application by **21.12.2022** to **Markku Mikkonen** (markku.mikkonen@hamk.fi) and **Sanna-Maaria Siintoharju** (sanna-maaria.siintoharju@hamk.fi)

APPLY NOW!

