

International Business - MODULE MAP 2023-2024

	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4	SUMMER STUDIES	
BBIBP23	Core Competence Basic Business Competences	Core Competence Discovering Global Markets	Core Competence Operating in Business Environment	Core Competence Sustainability in Management Optional Core Competence	Work Placement	
BBIBP22	Core Competence Entrepreneurial Thinking through Innovation	Core Competence Developing Future Management Skills	Core Competence Implementing Marketing Dynamics	Core Competence Advancing Professional Profile	Work Placement	
BBIBP21	Profiling Competence Strategic Management		Profiling Competence Human Resource Management		Profiling Competence Global Fashion Business	
	Profiling Competence Exploring European Business		Profiling Competence Future Marketing Applications			
		Profiling Competence Corporate Social Responsibility				
		Profiling Competence Business Analytics and Business Intelligence				
		Profiling Competence Esports Business Management				
	Profiling Competence Human Resource Management					
	Profiling Competence Strategy Concepts and Processes					
	Profiling Competence Doing Business in China					
	Profiling Competence Startup Business School					
	Elective Studies 15 cr					
BBIBP20	Thesis 15 cr					