

STUDY NEW SKILLS AND IMPROVE YOUR EMPLOYMENT PROSPECTS!

Digital marketing

Do you want to understand the role of digital and social media marketing and advertising in business, or is it your dream to offer companies social media and digital marketing expert services? Digital marketing courses give you a practical understanding of the field of social media and digital marketing.

- Haaga-Helia, Digital Marketing in Modern Business
- Haaga-Helia, Social Media Marketing in Modern Business
- Haaga-Helia, How to Start a Social Media Consultant Business
- Haaga-Helia, Paid Social Media Advertising in Modern Business
- Laurea, Basics of Digital Service
- Laurea, Fundamentals of Subscription Economy
- Laurea, Platform Economy – A New Way to Make Money
- Laurea, Fundamentals of Digital Marketing
- Laurea, DevOps Fundamentals
- Metropolia, Instagram as a marketing tool (NonStop)

OODI studies for persons who have been granted temporary protection in Finland. Apply for courses now. They are primarily online and mainly in English.

The studies vary from everyday digital skills to demanding professional skills in ICT industry. Language studies and the career guidance process are integrated into the studies. Studies are free of charge.

Programming skills

The training program is a great starting point for those who dream of becoming programmers, but the courses can also be taken by people looking to supplement their existing coding skills or change careers. The world is rapidly becoming digitalized and there is a major shortage of people with coding skills.

- Metropolia, Advanced Usage of Office Programs (NonStop)
- Metropolia, Basics of Information Security (NonStop)
- Metropolia, C - Programming (NonStop)
- Metropolia, Developing Modern Web Platforms (HTML,CSS,JS) (NonStop)
- Metropolia, Excel 365 Basics (NonStop)
- Metropolia, Fundamentals of Artificial Intelligence (NonStop)
- Metropolia, Introduction to Javascript (NonStop)
- Metropolia, React.js fundamentals (NonStop)
- HAMK, IT study essentials
- HAMK, Basics of programming
- HAMK, Object Oriented Programming
- HAMK, Introduction to programming graphical user-interfaces Programming

Language skills

Learn the basics of the Finnish language in our courses! These courses will help you to deal with everyday situations, such as introductions and simple conversations. The courses are suitable for students who have no previous experience of the Finnish language.

- Metropolia, Finnish for Foreigners 1 (NonStop)
- Metropolia, Finnish for Foreigners 2 (NonStop)
- Metropolia, Finnish for Foreigners 3 (NonStop)
- Haaga-Helia, Keys to Studies and Career
- Xamk, Finnish for Russian Speakers (NonStop)
- Xamk, Culture Finland (NonStop)
- Xamk, Practical Finnish for Russian speakers (NonStop)

Study and working skills

In these studies, you get to know Finland and Finnish culture through the eyes of foreigners living in Finland. You will get to know the most typical features of Finnish society and, for example, how to look for job vacancies. You will also learn different study methods and techniques, as well as how to use digital work tools.

- Haaga-Helia, ICT Competencies
- HAMK, Digital start package
- Xamk, Prep for studies in the Open University of Applied Sciences (NonStop)

Business

Service Design provide thinking models, practical process and tools to design services from a customer perspective. Business Design expands the Design thinking model towards business functions - how to create profitable, desirable and functioning business models. The study courses offer tools and viewpoints of customer-centric business.

- HAMK, Business Design
- HAMK, Service Design

THE OODI TRAINING IS PROVIDED BY FIVE UNIVERSITIES OF APPLIED SCIENCES:

Haaga-Helia University of Applied Sciences

Häme University of Applied Sciences, HAMK

Laurea University of Applied Sciences

Metropolia University of Applied Sciences

Xamk South-Eastern Finland University of applied Sciences

Funder: Ministry of Education and Culture

