

International Business - MODULE MAP 2024-2025

GROUP	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4	SUMMER STUDIES
BBIBP24A7	<p>Core competence Basic Business Competences Business Mathematics IB00EX05-3001 Study Essentials IB00EX43-3001 Digital and Technological Skills IB00EX44-3001 Global Business Environment IB00EX45-3001 English in a Global Context IB00EX46-3001</p>	<p>Core competence Discovering Global Markets Introduction to Research IB00DU69-3005 Foundations of Economics IB00DU70-3005 Legal Environment IB00DU71-3005 Marketing Essentials IB00DU72-3005 Study Environment in Swedish IB00DU73-3005 Finnish 1 IB00EI85-3003</p>	<p>Core competence Operating in Business Environment Principles of Accounting IB00EX06-3002 Organizational Communication IB00DU75-3006 IManagement Essentials IB00EZ95-3002 Business Environment in Swedish IB00DU78-3006 Finnish 2 IB00EM12-3004</p>	<p>Core competence Sustainability in Management Principles of Sustainability IB00EX07-3002 Project Management IB00EX08-3002 Sales and Customer Service IB00DU85-3006 Sustainability Project and Communication IB00EX09-3002 Introduction to Business Information Management IB00EZ96-3002</p>	<p>Core Competence Work Placement</p>
BBIBP23A7	<p>Core competence Entrepreneurial Thinking through Innovation Finding Business Opportunities through Innovation IB00DU87-3003 Business Planning Process IB00DU88-3003 Legal Environment of an Entrepreneur IB00DU89-3003 Pitching Skills IB00EX16-3002</p>	<p>Core competence Developing Future Management Skills Cross Cultural Communication IB00DU91-3003 Organizational Behaviour IB00DU92-3003 Supply Chain Management IB00DU95-3003 Management Accounting IB00EI87-3001 Circular Economy IB00EI88-3001</p>	<p>Core competence Implementing Marketing Dynamics Positioning and Branding IB00DU96-3003 Digital Marketing Expressions IB00DU97-3003 Marketing with Data IB00DU98-3003 Customer Relationship Management IB00DU99-3003</p>	<p>Core competence Advancing Professional Profile Developing Professional Profile IB00DV00-3003 Business Ethics IB00DV01-3003 Specialization Unit IB00DV02-3003 Practical Implementation of Analytics IB00DV03-3003</p>	<p>Core Competence Work Placement</p>
BBIBP22A7	<p>Profiling competence Business Lab: Internationalization Advancing Research Skills IB00EX33-3001 Internationalization: Project Challenge and Client Communication IB00EX30-3001 Internationalization: Research and Ideation IB00EX31-3001 Internationalization: Prototype and Minimum Viable Product IB00EX32-3001</p>		<p>Profiling competence Business Lab: Internationalization Advancing Research Skills IB00EX33-3001 Internationalization: Project Challenge and Client Communication IB00EX30-3001 Internationalization: Research and Ideation IB00EX31-3001 Internationalization: Prototype and Minimum Viable Product IB00EX32-3001</p>		
	<p>Profiling competence Business Lab: Sustainability Advancing Research Skills IB00EX33-3001 Sustainability: Project Challenge and Client Communication IB00EX37-3001 Sustainability: Research and Ideation IB00EX38-3001 Sustainability: Prototype and Minimum Viable Product IB00EX39-3001</p>		<p>Profiling competence Business Lab: Sustainability Advancing Research Skills IB00EX33-3001 Sustainability: Project Challenge and Client Communication IB00EX37-3001 Sustainability: Research and Ideation IB00EX38-3001 Sustainability: Prototype and Minimum Viable Product IB00EX39-3001</p>		
	<p>Profiling competence Business Lab: Innovation Advancing Research Skills IB00EX33-3001 Innovation: Project Challenge and Client Communication IB00EX40-3001 Innovation: Research and Ideation IB00EX41-3001 Innovation: Prototype and Minimum Viable Product IB00EX42-3001</p>		<p>Profiling competence Business Lab: Innovation Advancing Research Skills IB00EX33-3001 Innovation: Project Challenge and Client Communication IB00EX40-3001 Innovation: Research and Ideation IB00EX41-3001 Innovation: Prototype and Minimum Viable Product IB00EX42-3001</p>		
	<p>Profiling competence Optional studies 15 op</p>				
BBIBP21A7	<p>Thesis 15 op</p>				