International Business - MODULE MAP 2024-2025

GROUP	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4	SUMMER STUDIES
BBIBM24A7	Core competence **Basic Business Competences** Business Mathematics IB00EX05-3002 Study Essentials IB00EX43-3002 Digital and Technological Skills IB00EX44-3002 Global Business Environment IB00EX45-3002 English in a Global Context IB00EX46-3002	Core competence **Discovering Global Markets** Introduction to Research IB00DU69-3006 Foundations of Economics IB00DU70-3006 Legal Environment IB00DU71-3006 Marketing Essentials IB00DU72-3006 Study Environment in Swedish IB00DU73-3006 Finnish 1 IB00EI85-3003	Core competence **Operating in Business Environment** Principles of Accounting IB00EX06-3002 Organizational Communication IB00DU75-3006 IManagement Essentials IB00EZ95-3002 Business Environment in Swedish IB00DU78-3006 Finnish 2 IB00EM12-3004	Core competence **Sustainability in Management** Principles of Sustainability IB00EX07-3002 Project Management IB00EX08-3002 Sales and Customer Service IB00DU85-3006 Sustainability Project and Communication IB00EX09-3002 Introduction to Business Information Management IB00EZ96-3002	Core Competence **Work Placement**
BBIBM23A7	Core competence **Entrepreneurial Thinking throught Innovation** Finding Business Opportunities through Innovation IB00DU87-3003 Business Plannig Process IB00DU88-3003 Legal Environment of an Entrepreneur IB00DU89-3003 Pitching Skills IB00EX16-3002	Core competence **Developing Future Management Skills** Cross Cultural Communication IB00DU91-3003 Organizational Behaviour IB00DU92-3003 Supply Chain Management IB00DU95-3003 Management Accounting IB00EI87-3002 Circular Economy IB00EI88-3002	Core competence **Implementing Marketing Dynamics** Positioning and Branding IB00DU96-3003 Digital Marketing Expressions IB00DU97-3003 Marketing with Data IB00DU98-3003 Customer Relationship Management IB00DU99-3003	Core competence **Advancing Professional Profile** Developing Professional Profile IB00DV00-3003 Business Ethics IB00DV01-3003 Specialization Unit IB00DV02-3003 Practical Implementation of Analytics IB00DV03-3003	Core Competence **Work Placement**
BBIBM22A7	Profiling competence **Business Lab: Internationalization** Advancing Research Skills IB00EX33-3002 Internationalization: Project Challenge and Client Communication IB00EX30-3002 Internationalization: Research and Ideation IB00EX31-3002 Internationalization: Prototype and Minimum Viable Product IB00EX32-3002		Profiling competence **Business Lab: Internationalization** Advancing Research Skills IB00EX33-3002☐ Internationalization: Project Challenge and Client Communication IB00EX30-3002☐ Internationalization: Research and Ideation IB00EX31-3002 Internationalization: Prototype and Minimum Viable Product IB00EX32-3002		
	Profiling competence **Business Lab: Sustainability** Advancing Research Skills IB00EX33-3002 Sustainability: Project Challenge and Client Communication IB00EX37-3002 Sustainability: Research and Ideation IB00EX38-3002 Sustainability: Prototype and Minimum Viable Product IB00EX39-3002		Profiling competence **Business Lab: Sustainability** Advancing Research Skills IB00EX33-3002 Sustainability: Project Challenge and Client Communication IB00EX37-3002 Sustainability: Research and Ideation IB00EX38-3002 Sustainability: Prototype and Minimum Viable Product IB00EX39-3002		
	Profiling competence **Business Lab: Innovation** Advancing Research Skills IB00EX33-3002 Innovation: Project Challenge and Client Communication IB00EX40-3002 Innovation: Research and Ideation IB00EX41-3002 Innovation: Prototype and Minimum Viable Product IB00EX42-3002		Profiling competence **Business Lab: Innovation** Advancing Research Skills IB00EX33-3002 Innovation: Project Challenge and Client Communication IB00EX40-3002 Innovation: Research and Ideation IB00EX41-3002 Innovation: Prototype and Minimum Viable Product IB00EX42-3002		
	Profiling competence **Optional studies 15 op**				
BBIBM21A7	**Thesis 15 op**				