

International Business - MODULE MAP 2025-2026

GROUP	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4
BBIBM25	Core competence <b>Basic Business Competences</b> Business Mathematics IB00FN45-3002 Study Essentials IB00FN46-3002 Digital and Technological Skills IB00FN47-3002 Global Business Environment IB00FN48-3002 English in a Global Context IB00FN51-3002 Finnish 1 IB00DU74-3005	Core competence <b>Discovering Global Markets</b> Introduction to Research IB00FN52-3002 Foundations of Economics IB00FN53-3002 Legal Environment IB00FN54-3002 Marketing Essentials IB00FN55-3002 Study Environment in Swedish IB00DU73-3007 Finnish 2 IB00EM12-3006	Core competence <b>Operating in Business Environment</b> Principles of Accounting IB00FN56-3002 Organizational Communication IB00FN57-3002 Management Essentials IB00FN58-3002 Business Environment in Swedish IB00FN59-3002 Finnish 3 IB00DL72-3010	Core competence <b>Sustainability in Management</b> Principles of Sustainability IB00FN61-3002 Introduction to Business Information Management IB00FN62-3002 Project Management IB00FN63-3002 Sales and Customer Service IB00FN64-3002 Sustainability Project and Communication IB00FN65-3002 Finnish 4 IB00DY45-3007
BBIBM24	Core competence <b>Entreprerenurial Thinking through Innovation</b> Finding Business Opportunities through Innovation IB00FR88-3002 Business Planning Process IB00FR89-3002 Legal Environment of an Entrepreneur IB00FR90-3002 Pitching Skills IB00FR91-3002	Core competence <b>Developing Future Management Skills</b> Circular Economy IB00FR92-3002 Organizational Behavior IB00FR93-3002 Supply Chain Management IB00FR94-3002 Cross Cultural Communication IB00FR95-3002 Management Accounting IB00FR96-3002	Core competence <b>Implementing Marketing Dynamics</b> Customer Relationship Management IB00FR97-3002 Positioning and Branding IB00FR98-3002 Digital Marketing Expression IB00FR99-3002 Marketing with Data IB00FS00-3002	Core competence <b>Advancing Professional Profile</b> Developing Professional Profile IB00DV00-3007 Business Ethics IB00FS01-3002 Practical Implementation of Analytics IB00FN80-3002 Content Laboratory IB00FS02-3002
BBIBM23	Profiling competence <b>Business LAB: Sustainability</b> Sustainability: Project Challenge and Client Communication IB00FS10-3002 Sustainability: Research and Ideation IB00FS11-3002 Sustainability: Prototype and Minimum Viable Product IB00FS12-3002	Profiling competence <b>Business LAB: Sustainability</b> Sustainability: Project Challenge and Client Communication IB00FS10-3002 Sustainability: Research and Ideation IB00FS11-3002 Sustainability: Prototype and Minimum Viable Product IB00FS12-3002	Profiling competence <b>Business LAB: Internationalization</b> Internationalization: Project Challenge and Client Communication IB00FS07-3002 Internationalization: Research and Ideation IB00FS08-3002 Internationalization: Prototype and Minimum Viable Product IB00FS09-3002	Profiling competence <b>Business LAB: Internationalization</b> Internationalization: Project Challenge and Client Communication IB00FS07-3002 Internationalization: Research and Ideation IB00FS08-3002 Internationalization: Prototype and Minimum Viable Product IB00FS09-3002
	Profiling competence <b>Optional studies 15 op</b>			
BBIBM22	Thesis 15 op			