

Privacy notice: Prize draw

Purposes of processing personal data

In connection with prize draw targeted at students of Häme University of Applied Sciences (HAMK), first names, last names, email addresses and phone numbers will be collected from students who choose to participate in the prize draw, so that the winners can be contacted for prize delivery.

Contact person for matters related to the register

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Häme University of Applied Sciences Ltd.

Legal basis for processing

The processing of personal data is based on **consent**.

Participation in the prize draw and providing names, a phone number and an email address is voluntary for participants.

Participants in the prize draw may withdraw their consent to the processing of their contact details by notifying the contact person before the prize draw is conducted.

Personal data content and retention periods of the register

Personal data group	Retention period
First name and last name	3 months after the prize draw is conducted
Email Address	3 months after the prize draw is conducted
Phone number	3 months after the prize draw is conducted

Data subjects

The data subjects include:

Registered individuals are the students who voluntarily participated in the prize draw.

Data sources

The participant has provided their contact details for the prize draw.

Recipients of personal data

Recipients of personal data include:

- Individuals conducting the prize draw from HAMK's Strategic Communications team

- Microsoft Forms system, where the survey is conducted

Principles of protection

B Data processed through automated data processing

Data is stored in an information system. Users have personal user IDs. Access is granted only to those persons who are entitled to access and use the data in the system

in order to perform their duties.

The lawful processing of personal data is ensured by categorisation of data and with operating methods that are in compliance with the data handling rules concerning data set.

Controller

Hämeen ammattikorkeakoulu Oy,

Puhelin: (03) 6461, sähköpostiosoite: hamk@hamk.fi, PL 230, 13101 Hämeenlinna

Data protection officer

Name of data protection officer

- Kari Kataja
- tietosuojaavastaava@hamk.fi
- Häme University of Applied Sciences Ltd, data protection officer, P.O. Box 230, FI-13101 Hämeenlinna

Automated decision-making

No automated decision-making is performed on the recorded data.

Transfer of data outside the EU or EEA

No data is transferred outside the EU or EEA.

Rights of the data subject

The EU General Data Protection Regulation (2016/679) provides the data subject with the following rights:

Right to withdraw consent

The data subject shall have the right to withdraw his or her consent at any time. Withdrawing consent does not affect the lawfulness of processing carried out before the withdrawal of consent. (Article 7)

Right of access by the data subject

The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed. The data subject shall have the right to access to the personal data concerning him or her. Where requests are manifestly unfounded or excessive, in particular because of their repetitive character, the data controller may charge a fee or refuse to act on the request. (Article 12 and Article 15)

Right to rectification

The data subject shall have the right to obtain from the data controller the rectification of inaccurate personal data concerning him or her contained in the register (Article 16). A request for rectification shall be submitted in writing. Persons in an employment relationship (with HAMK or HAMI) are able to do rectification suggestions concerning their recorded working hours, which are then approved by their supervisor or salary administration personnel.

Right to erasure

The data subject shall have the right to request the erasure of personal data concerning him or her where one of the following grounds applies (Article 17):

- the personal data is no longer necessary in relation to the purposes for which it was collected or otherwise processed;
- the data subject withdraws consent on which the processing is based and there is no other legal ground for the processing;
- the data subject objects to the processing, and there are no overriding legitimate grounds for the processing (Article 21);
- the personal data have been unlawfully processed;
- the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject.

Right to restriction of processing

The data subject shall have the right to obtain restriction of processing where one of the following applies (Article 18):

- the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- the data subject has objected to processing pursuant to Article 21(1) pending the verification whether the legitimate grounds of the controller override those of the data subject.

Right to data portability

Where the processing is based on consent and carried out by automated means, the data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a data controller, in a machine-readable format. (Article 20)

Requests to exercise these rights are to be submitted:

Häme University of Applied Sciences Ltd
Data protection officer
P.O. Box 230 (Visamäentie 35A)
FI-13101 Hämeenlinna, Finland

email: tietosuojavastaava@hamk.fi . You can also send the message via secured e-mail <https://www.securedmail.eu/> .

Right to lodge a complaint

The data subject shall have the right to lodge a complaint with [the Office of the Data Protection Ombudsman](#).