

International Business - MODULE MAP 2026-2027

GROUP	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4
BBIBP26A7	<p>Core competence Basic Business Competences 15-17 ECTS English in a Global Context, 3 ECTS IB00FN51-3004 Global Business Environment, 3 ECTS IB00GC85-3001 HAMK Diiili Projects, 2 ECTS IB00GC86-3001 Study Essentials, 2 ECTS IB00GC87-3001 Finnish 1, 2 ECTS IB00GC89-3001 Business Mathematics, 3 ECTS IB00GD31-3001 Preparing for UAS Studies: Supporting my Learning with AI, 2 ECTS KM00FG81-3003</p>	<p>Core competence Discovering Global Markets 15 ECTS Introduction to Research, 3 ECTS IB00FN52-3003 Foundations of Economics, 3 ECTS IB00FN53-3003 Legal Environment, 3 ECTS IB00FN54-3003 Finnish 2, 3 ECTS IB00EM12-3007 Marketing Essentials, 4 ECTS IB00GD05-3001 Study Environment in Swedish, 2 ECTS IB00GD13-3001</p>	<p>Core competence Operating in Business Environment 15-17 ECTS Organizational Communication, 3 ECTS IB00FN57-3003 Management Essentials, 4 ECTS IB00FN58-3003 Business Environment in Swedish, 3 ECTS IB00FN59-3003 Principles of Accounting, 5 ECTS IB00GC90-3001 Finnish 3, 3 ECTS IB00DL72-3011</p>	<p>Core competence Sustainability in Management 15-17 ECTS Principles of Sustainability, 3 ECTS IB00FN61-3003 Introduction to Business Information Management, 3 ECTS IB00FN62-3003 Finnish 4, 2 ECTS IB00DY45-3008 Project Management, 2 ECTS IB00GD07-3001 Sales and Customer Service, 2 ECTS IB00GD08-3001 Innovation Project, 5 ECTS VV00GB64-3010</p>
BBIBP25A7	<p>Core competence Entrepreneurial Thinking through Innovation 15 ECTS Finding Business Opportunities through Innovation, 5 ECTS IB00FN66-3001 Business Planning Process, 5 ECTS IB00FN67-3001 Legal Environment of an Entrepreneur, 3 ECTS IB00FN68-3001 Pitching Skills, 2 ECTS IB00FN69-3001</p>	<p>Core competence Developing Future Management Skills 16 ECTS Circular Economy, 3 ECTS IB00FN70-3001 Organizational Behavior, 3 ECTS IB00FN71-3001 Supply Chain Management, 3 ECTS IB00FN72-3001 Cross Cultural Communication, 3 ECTS IB00FN73-3001 Management Accounting, 4 ECTS IB00FN74-3004</p>	<p>Core competence Implementing Marketing Dynamics 15 ECTS Customer Relationship Management, 4 ECTS IB00FN75-3001 Positioning and Branding, 4 ECTS IB00FN76-3001 Digital Marketing Expression, 3 ECTS IB00FN77-3001 Marketing with Data, 4 ECTS IB00FN78-3001</p>	<p>Core competence Advancing Professional Profile 15 ECTS DF Data-based Decision Making, 2 ECTS BB00FZ85-3001 DF Data Analytics Tools, 3 ECTS BB00FZ87-3001 Developing Professional Profile, 2 ECTS IB00DV00-3009 Business Ethics, 3 ECTS IB00FN79-3001 Practical Implementation of Analytics, 5 ECTS IB00FN80-3003 Content Laboratory, 3 ECTS IB00FN82-3001</p>
BBIBP24A7	<p>Profiling competence Business Lab: Internationalization Advancing Research Skills, 5 ECTS IB00EX33-3008 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3004 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3004 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3004</p> <p>Business Lab: Sustainability Advancing Research Skills, 5 ECTS IB00EX33-3008 Sustainability: Project Challenge and Client Communication, 5 ECTS IB00EX37-3004 Sustainability: Research and Ideation, 10 ECTS IB00EX38-3004 Sustainability: Prototype and Minimum Viable Product, 10 ECTS IB00EX39-3004</p>	<p>Profiling competence Business Lab: Internationalization Advancing Research Skills, 5 ECTS IB00EX33-3008 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3004 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3004 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3004</p> <p>Business Lab: Sustainability Advancing Research Skills, 5 ECTS IB00EX33-3008 Sustainability: Project Challenge and Client Communication, 5 ECTS IB00EX37-3004 Sustainability: Research and Ideation, 10 ECTS IB00EX38-3004 Sustainability: Prototype and Minimum Viable Product, 10 ECTS IB00EX39-3004</p>	<p>Profiling competence Business Lab: Internationalization Advancing Research Skills, 5 ECTS IB00EX33-3006 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3006 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3006 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3006</p>	<p>Profiling competence Business Lab: Internationalization Advancing Research Skills, 5 ECTS IB00EX33-3006 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3006 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3006 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3006</p>
	<p>Profiling competence Optional studies 15 op</p>			
BBIBP23A7	<p>Thesis 15 op</p>			