

International Business - MODULE MAP 2026-2027

GROUP	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4
BBIBP26A7	<p>Core competence Basic Business Competences 15-17 ECTS English in a Global Context, 3 ECTS IB00FN51-3005 Global Business Environment, 3 ECTS IB00GC85-3002 HAMK Dilli Projects, 2 ECTS IB00GC86-3002 Study Essentials, 2 ECTS IB00GC87-3002 Finnish 1, 2 ECTS IB00GC89-3002 Business Mathematics, 3 ECTS IB00GD31-3002 Preparing for UAS Studies: Supporting my Learning with AI, 2 ECTS KM00FG81-3004</p>	<p>Core competence <b>Discovering Global Markets 15 ECTS</b> Introduction to Research, 3 ECTS IB00FN52-3004 Foundations of Economics, 3 ECTS IB00FN53-3004 Legal Environment, 3 ECTS IB00FN54-3004 Finnish 2, 3 ECTS IB00EM12-3008 Marketing Essentials, 4 ECTS IB00GD05-3002 Study Environment in Swedish, 2 ECTS IB00GD13-3002</p>	<p>Core competence <b>Operating in Business Environment 15-17 ECTS</b> Organizational Communication, 3 ECTS IB00FN57-3004 Management Essentials, 4 ECTS IB00FN58-3004 Business Environment in Swedish, 3 ECTS IB00FN59-3004 Principles of Accounting, 5 ECTS IB00GC90-3002 Finnish 3, 3 ECTS IB00DL72-3011</p>	<p>Core competence <b>Sustainability in Management 15-17 ECTS</b> Principles of Sustainability, 3 ECTS IB00FN61-3004 Introduction to Business Information Management, 3 ECTS IB00FN62-3004 Finnish 4, 2 ECTS IB00DY45-3008 Project Management, 2 ECTS IB00GD07-3002 Sales and Customer Service, 2 ECTS IB00GD08-3002 Innovation Project, 5 ECTS VV00GB64-3010</p>
BBIBP25A7	<p>Core competence <b>Entrepreneurial Thinking through Innovation 15 ECTS</b> Finding Business Opportunities through Innovation, 5 ECTS IB00FN66-3002 Business Planning Process, 5 ECTS IB00FN67-3002 Legal Environment of an Entrepreneur, 3 ECTS IB00FN68-3002 Pitching Skills, 2 ECTS IB00FN69-3002</p>	<p>Core competence <b>Developing Future Management Skills 16 ECTS</b> Circular Economy, 3 ECTS IB00FN70-3002 Organizational Behavior, 3 ECTS IB00FN71-3002 Supply Chain Management, 3 ECTS IB00FN72-3002 Cross Cultural Communication, 3 ECTS IB00FN73-3002 Management Accounting, 4 ECTS IB00FN74-3004</p>	<p>Core competence <b>Implementing Marketing Dynamics 15 ECTS</b> Customer Relationship Management, 4 ECTS IB00FN75-3002 Positioning and Branding, 4 ECTS IB00FN76-3002 Digital Marketing Expression, 3 ECTS IB00FN77-3002 Marketing with Data, 4 ECTS IB00FN78-3002</p>	<p>Core competence <b>Advancing Professional Profile 15 ECTS</b> DF Data-based Decision Making, 2 ECTS BB00FZ85-3002 DF Data Analytics Tools, 3 ECTS BB00FZ87-3002 Developing Professional Profile, 2 ECTS IB00DV00-3009 Business Ethics, 3 ECTS IB00FN79-3002 Practical Implementation of Analytics, 5 ECTS IB00FN80-3004 Content Laboratory, 3 ECTS IB00FN82-3002</p>
BBIBP24A7	<p>Profiling competence <b>Business Lab: Internationalization 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3007 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3007 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3007 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3007</p>	<p>Profiling competence <b>Business Lab: Internationalization 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3007 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3007 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3007 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3007</p>	<p>Profiling competence <b>Business Lab: Internationalization 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3009 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3005 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3005 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3005</p>	<p>Profiling competence <b>Business Lab: Internationalization 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3009 Internationalization: Project Challenge and Client Communication, 5 ECTS IB00EX30-3005 Internationalization: Research and Ideation, 10 ECTS IB00EX31-3005 Internationalization: Prototype and Minimum Viable Product, 10 ECTS IB00EX32-3005</p>
	<p>Profiling competence <b>Business Lab: Sustainability 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3009 Sustainability: Project Challenge and Client Communication, 5 ECTS IB00EX37-3005 Sustainability: Research and Ideation, 10 ECTS IB00EX38-3005 Sustainability: Prototype and Minimum Viable Product, 10 ECTS IB00EX39-3005</p>	<p>Profiling competence <b>Business Lab: Sustainability 30 ECTS</b> Advancing Research Skills, 5 ECTS IB00EX33-3009 Sustainability: Project Challenge and Client Communication, 5 ECTS IB00EX37-3005 Sustainability: Research and Ideation, 10 ECTS IB00EX38-3005 Sustainability: Prototype and Minimum Viable Product, 10 ECTS IB00EX39-3005</p>		
	<p>Profiling competence <b>Optional studies 15 op</b></p>			
BBIBP23A7	<p><b>Thesis 15 op</b></p>			