

Food System in New Zealand

General Overview

- Export-oriented and pasture-based agricultural system
- Mild maritime climate supports livestock farming
- Agriculture is central to economy and culture

Main products & Goals

- Dairy, beef, lamb, wool
- Fruits (kiwi, apples), wine, cereals
- **Goals:** Strong exports, food safety, sustainability, food security

Production, Industry and Trade

Primary Production:

- Mostly family-owned large farms
- High technology and pasture management

Food Industry:

- Major companies: Fonterra, Silver Fern Farms, ANZCO, Zespri
- Key products: dairy, meat, wine, processed fruits

Trade:

- Exports: dairy, meat, wool, fruits, wine
- Imports: grains, processed foods, tropical products

Strengths, Challenges & Cooperation

Strengths:

- Efficient livestock production, strong global brand
- High-quality and safe food, innovation and research

Challenges:

- Environmental impacts, climate change, market dependence

Solutions:

- Sustainable farming, digitalisation, diversification

Cooperation with Finland:

- Sustainable dairy research, climate-smart farming, technology exchange